

Profile

Stormy seas • Leading the way

Shenzhen Xinhaoli Electronics Co., Ltd.



PART 01



company & team
ABOUT US

PART 02



Display & style
CULTURE

PART 03



Business & Products
PRODUCT

PART 04



Strengths & Goals
PLAN

CONTENTS catalog



Shenzhen Xinhaoli Electronics Co., Ltd

Shenzhen Xinhaoli Electronics Co., Ltd. is rooted in the Shenzhen factory at the forefront of science and technology, and has its own professional design, structural design, electronic engineering and production technology teams. A complete and scientific quality management and material control system has been established.

Xinhaoli Electronics Co., Ltd. has been recognized by the industry for its integrity, strength and product quality.

A professional manufacturer integrating R&D, design, production and sales.

Our company focuses on various ODM/OEM products such as rechargeable desk lamps, hotel desk lamps, dining table lamps and so on.

The products sell well in Europe, America, Japan all over the world. They are creative, affordable and quality guaranteed.

Owning the international brand "Litelogy", the famous domestic lamp brand "Haoshilai" and the small household appliance brand "Drinking Shuang", we are willing to go hand in hand with all new and old customers to create a win-win situation.

COMPANY SIZE



2003

Factory started

100
thousand

monthly production
capacity

80
styles

New product development
every year



Company was established in 2003. The factory covers an area of 2000 square meters. It has its own professional appearance design, structural design, electronic engineering and production technology team of 50+ people. It customizes more than 200 products for customers every year.

Strict production requirements in Europe, focusing on mid-to-high-end routes, winning peers with quality, and creating high-quality products. Exported to Europe, the USA, Southeast Asia and other 80 countries.

illuminating the
world

**Enterprise
mission**

**company
slogan**

Creativity lights up life

sub-industry
TOP5 companies

prospect

**team
slogan**

trust respect
Open and inclusive
share and responsibility

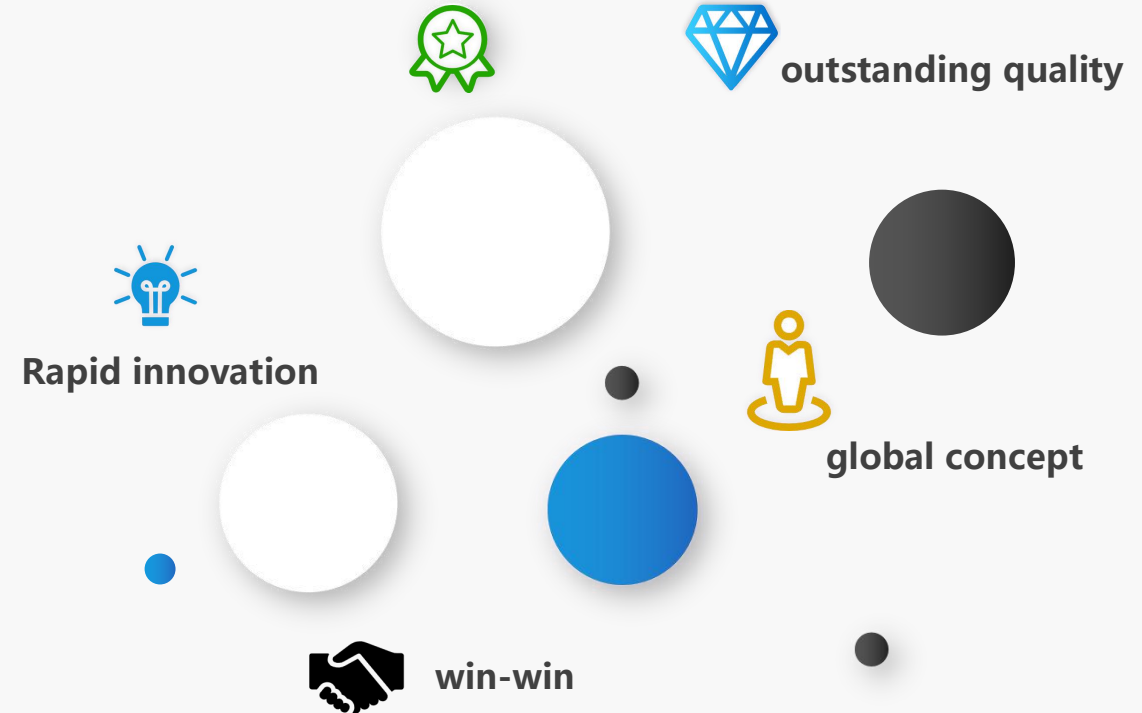
feel grateful to parents
treat kindly colleagues
self-discipline & introspection
sharing and win-win
embrace change

**core
value**



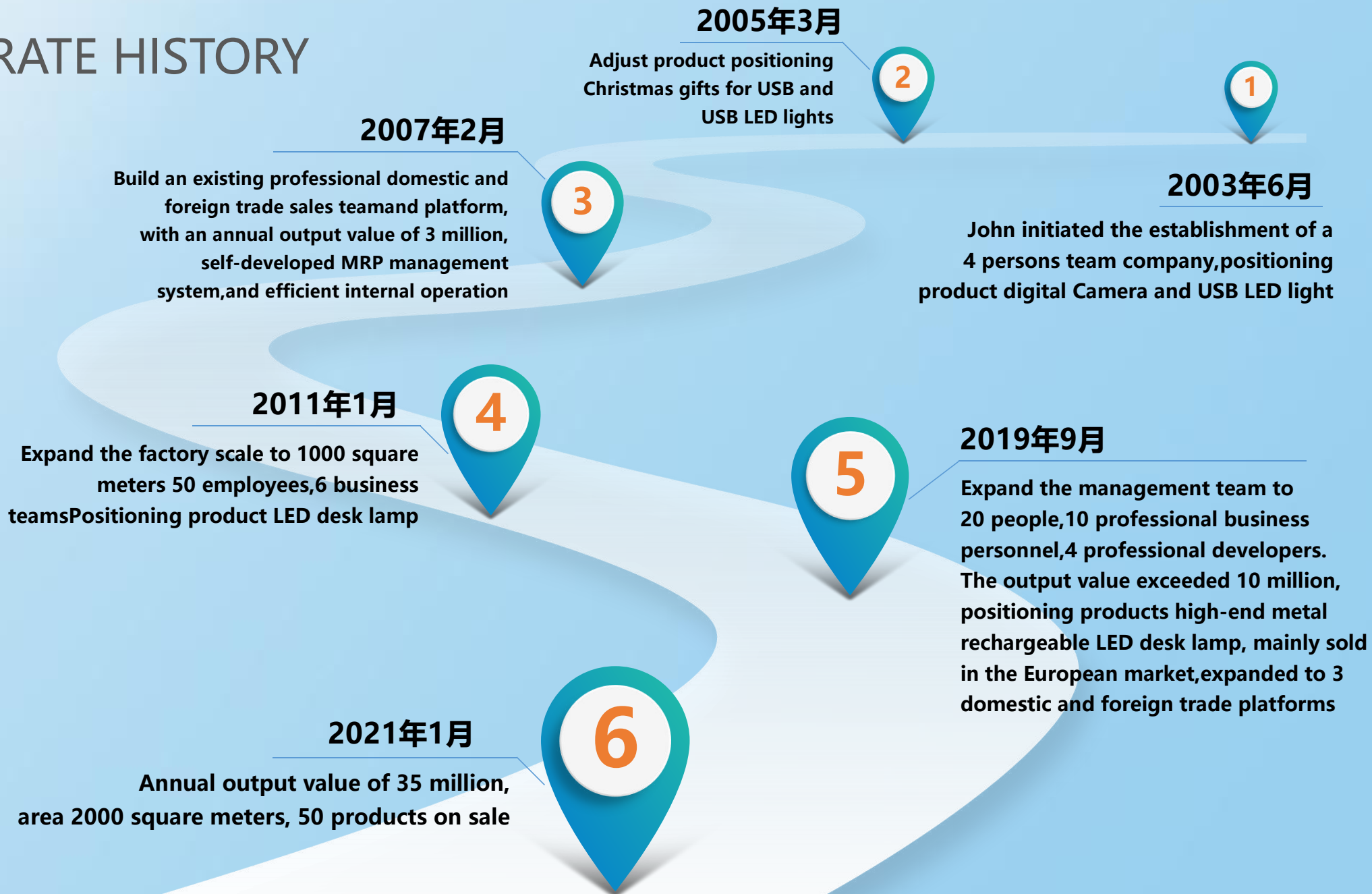
梦想

Integrity and mutual benefit



Integrity creates quality
Innovation leads the future

CORPORATE HISTORY





CORE TEAM MEMBERS



秦正强 John

GM

Company founder

High market acumen
Lead the team to win
with stability



宁而慨 Cary

MM

Company partner

Professional, caring and
loving, the business
team has repeatedly
achieved new highs in
performance



周生 Zhou

PM

Company partner

Strategize, make good use
of resources, strictly
control quality, and ensure
customer satisfaction



蒋工 Jiang

EM

Company partner

Unlimited creativity, 80
new products every
year, creating multiple
explosions

BUSINESS TEAM STYLE

We are the best!

Strength plus confidence is a tough and indestructible team. Standing on the position that everyone wants to challenge themselves, we have formed a passionate and fearless group with strength as shield, self-confidence as spear, and unity as courage. We will prove with our strength that we are the best, let us do it bravely.



R & D dept



Domestic sales force



Production dept



QC dept

Excellent team style

TEAM BUILDING ACTIVITIES



Together ♥
Love ♥
Efficiency ♥
Passion ♥



BEST



PRODUCT DISPLAY

Gift
Whole





BRAND INTRODUCTION



LiteLogy

International brand

Lighting brand main business:
charging desk lamp, Hotel desk
lamp, dining table lamp,
LED night lamp



好视来

Domestic brands

Lighting brand main business:
charging desk lamp,
Hotel desk lamp, dining table
lamp, LED night lamp



饮点爽

Domestic brands

Small home appliance brand
main business: thermal
insulation coaster,
refrigeration coaster,
humidifier, USB heating
products

BUSINESS INTRODUCTION



Alibaba Verified

factory, support dropshipping service, OEM & ODM services. Customized new products are free, 15% off shipping cost, on-time delivery, worry-free after-sales, professional customer service 24h one-on-one online negotiation

www.giftwhole.com



The source manufacturer

20 years of R&D and production experience, 3 QC inspections in the production process, 100% inspection before shipment

www.globalsources.com/xinhaoli.co



Alibaba

9 years old online store, 1688 field certified strength factory. 2~3 new models are added every month. New products, support appearance design, ODM OEM, dropshipping service, and provide pictures Materials and other high-quality services

<https://szgiftwhole.1688.com>



2021 GMV USD

10,000,000

BUSINESS RATIO

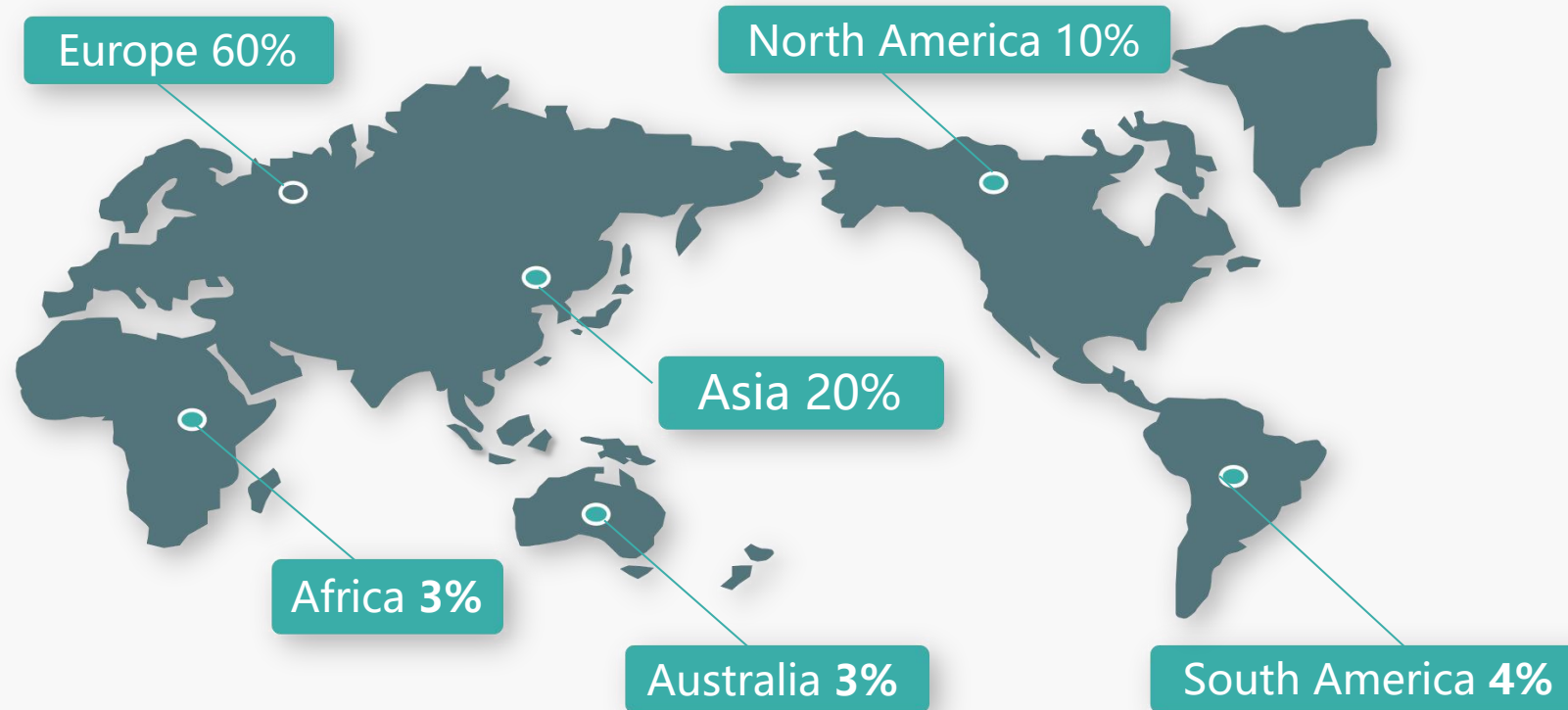


Online: 90%



Offline: 10%

Gift
Whole





OUR STRENGTHS SOLVE YOUR PAIN POINTS

**Gift
Whole**



1. The product can be disassembled and packaged to reduce space and save shipping costs.



3. E-commerce original supplier, designed for e-commerce 2~5 new models are added every month, all with appearance protection.

It's too big! High cost of international shipping?

The product quality is too poor, the craftsmanship is rough?



2. Using high-grade aluminum, anodizing process CNC finishing.

Difficulty!

The product sold out, and the company was complained of infringement on the way, and the loss was serious!

The link has just improved, but the manufacturer is out of stock? ?



4. Monthly output of 50,000+, standing stock, support get goods in small batches, escort for small and medium-sized enterprises.



**Engineering
development**



**Business
expansion**



**Production
Process**

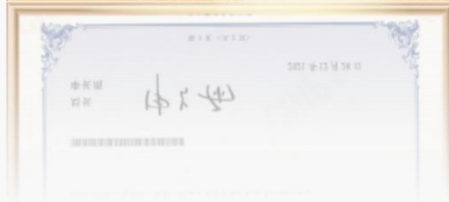


Quality control



CERTIFICATE DISPLAY

Gift
Whole





COOPERATING CLIENT



All major e-commerce platforms are welcome: Amazon, LAZADA, eaby, Wish, AliExpress, Shopee, Jingdong, Tmall to contact and cooperate.

FLOS

hover
barcelona lights

GUBI

PANZERI

ITALAMP

belux

Artemide

ZIO

- . Become a sub-industry TOP5 enterprise
- 二. Open up brand awareness in Europe and America





URL:

www.giftwhole.com

<https://www.globalsources.com/xinhaoli.co>

<https://szgiftwhole.1688.com/>

tel./wechat/whatsapp: 0086-18924582453

skype: xingsheng888

Email: admin@giftwhole.com

Contact

Address:

01, 2nd Floor, Building 2, No. 92, Pinglong West Road, Shanxia Community,
Pinghu Street, Longgang District, Shenzhen City, Guangdong Province, China

Tel: +86 0755-28451810 +86 18924582453

